

Other Resources to investigate Social Media options:

Other resources:

[Social Media for nonprofits with a small budget](#)

[Amnesty International Global Social Media Director interview](#)

[Steps to creating shareable issue-driven social media](#)

[How to create measurable social media goals](#)

[How to use YouTube for your cause](#)

[How to get your nonprofit into local newspapers](#)

[How to get your nonprofit started on Snapchat](#)

[Advocacy Hashtags](#)

[Hashtag How-To](#)

[Should my organization use SLACK?](#)

[Promoting your event on Instagram](#)

[Film: 10 Tactics](#)

[Pew Research Center Statistics on Social Media](#)

Use TinyURL.com to make a simple RSVP link to post, especially for printed poster/flyers